UPOU@2022: Leading in Quality ODeL for Knowledge Generation, Social Transformation, and Sustainable Development

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UPOU 2019-2022: Three Years; Three Key Areas; Focusing on Outcomes
To achieve what I have set as my vision for UPOU@2022, the following are the key areas to be pursued in the next three years. Under each key area are three concrete goals which can serve as evaluation indicators or parameters:

Key Area 1: Quality in ODeL
- *Systems Development for Analytics-driven QA for ODeL.* UPOU sets the QA system for ODeL to be analytics-driven. Data should back up the claim for quality and a system should be developed to collect the relevant data set and benchmark this data set with other ODeL institutions in the world.
- *Redefining quality pillars in ODeL: Focusing on indicators that matter.* Conventional pillars of quality had been set and defined for distance learning but they are all focused on processes internal to the institution. In the context of ODeL (and to align or anchor to the predominant paradigm of OBE as a strategy for QA), the outcomes of ODeL initiatives should also be included in the QA equation. These outcomes are: social transformation (of the individual); knowledge generation in ODeL; and contribution to the Sustainable Development Goals.
- *Development of the ODeL QA Framework and its promotion for adoption by other HEIs and TVIs through conference presentations and publications*.

Key Area 2: Universal Accessibility to Learning for Social Transformation and Sustainable Development
- *More MOOCs and OERs on areas/topics in Sustainable Development Goals*. Education is central to achieving each of the SDG and this education opportunity should be open to all. Hence, there should be at least one MOOC for each of the SDG for UPOU to contribute to its attainment.
- Integration of Universal Design for Learning features in MOOCs and OERs. We cannot talk of inclusive education or Lifelong Learning for All if we do not consideration to other barriers to learning like physical disabilities, hence the need to integrate the UDL principles to open education instances like MOOCs and OERs. Extending the UDL features to include technology and language inclusion should also be part of the initiative.
- *Implementation of the Universal Accessibility Framework for ODeL*. UPOU has developed a Universal Accessibility Framework in ODeL which starts from accessibility to relevant information about learning opportunities; learning

process; learner support; etc. The next three years should see the full implementation of this framework.

Key Area 3:   National and Regional Leadership in ODeL
- *Influencing policies on ODeL*. UPOU should participate actively in forums and initiatives that will influence policies in ODeL
- *Setting the standard for quality in ODeL*. UPOU's leadership in ODeL should include the recognition of the standard set by UPOU by other Higher Education Institutions and Technical Vocational Institutions
- *UPOU at the Forefront of Knowledge Generation and Sharing in ODeL.* UPOU should lead in the continuous knowledge generation in ODeL through its research and ground breaking works and share them through conferences/academic foras, and publications.
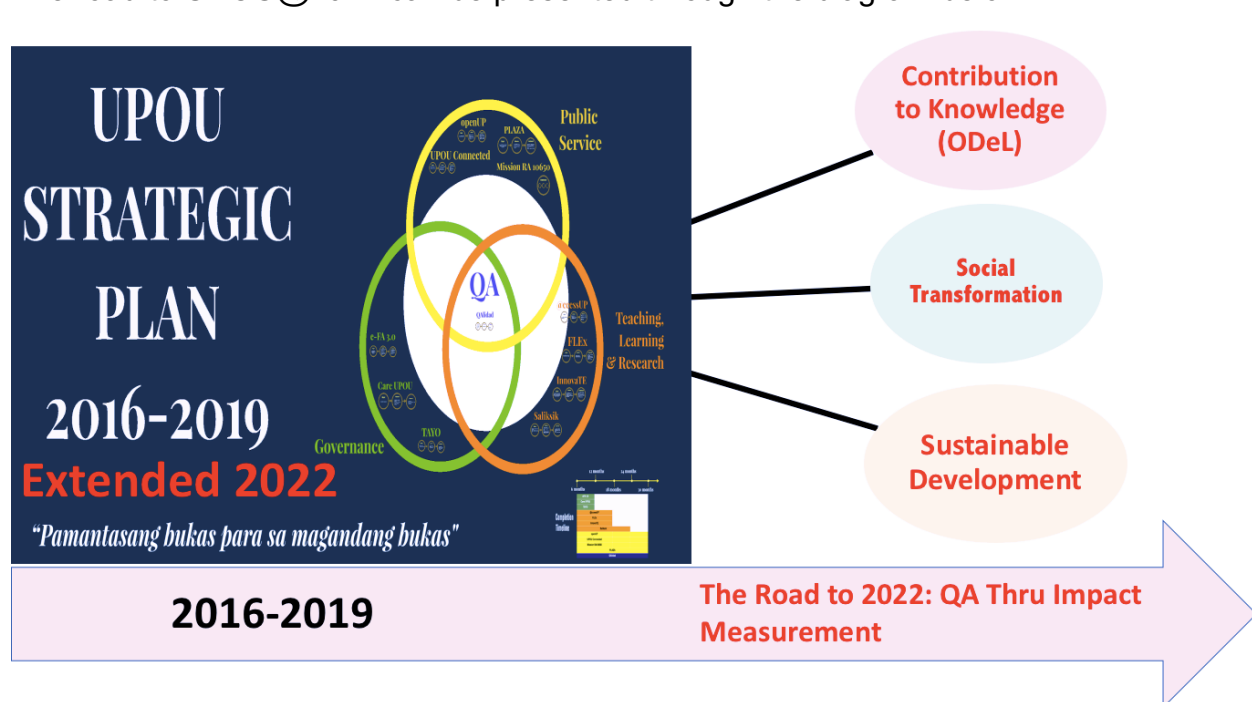

We set the launching pad in 2016; we will continue what we started; we will take off from where we are now
It should be noted that the three key areas comprising the UPOU@2022 Vision are major aggregates of the 5 Strategic Thrusts and 12 Flagship Programs contained in the UPOU Strategic Plan 2016-2019 which we developed in 2016 through a collaborative and participative process. Needless to say that extending the UPOU Strategic Plan to 2022 will be the key strategy to achieve the goals set for the next three years of UPOU.

- Strategic Thrust #1: Inclusive, Flexible, and Innovative Teaching and Learning
  - Flagship Program #1: Access UP (Ensure accessibility of UPOU's formal programs)
  - Flagship Program #2: Flexible Learning Experience (Provide multiple pathways through a UPOU education)
  - Flagship Program #3: Innovative Teaching and Learning (Promote and adopt/adapt innovative technology-supported teaching methodologies in support of effective learning)
- Strategic Thrust #2: Responsive and Socially Relevant Research and Innovation in ODeL
  - Flagship Program #4: Saliksik (Provide an enabling environment for improved ODeL research productivity and research and innovation in priority social development fields
  - Flagship Program #5: openUP (Broaden access to continuing education and lifelong learning through the design and delivery of open online courses)
- Strategic Thrust #3: Public Service in ODeL
  - Flagship Program #6: PLAZA (Take a leadership role in the promotion of critical digital literacy nationwide)
  - Flagship Program #7: UPOU Connected (Promote public discussion of critical social issues, participate in social mobilization, and disseminate research results and knowledge products)
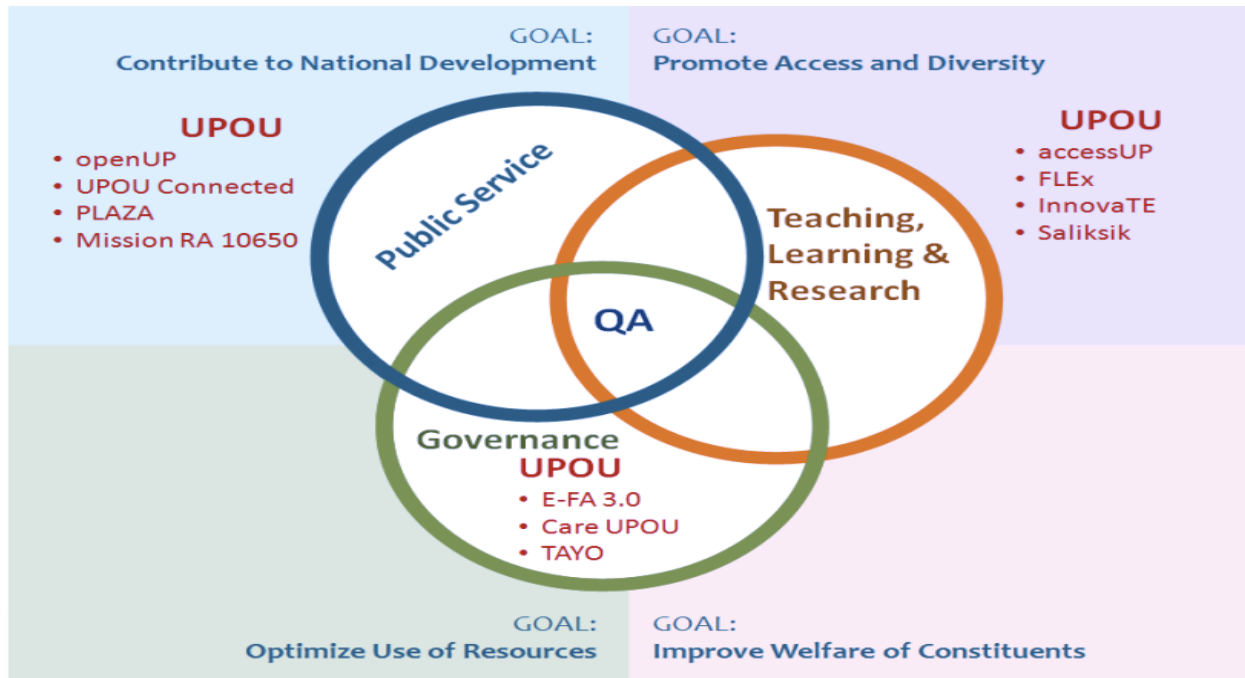
- o Flagship Program #8: Mission RA10650 (Fulfill UPOU's role, specified in Republic Act 10650 (the Open Distance Learning Act), of assisting the Commission on Higher Education and Technical Education and Skills Development Authority and providing leadership in the implementation of open distance learning in the Philippines)
- Strategic Thrust #4: Participatory Administration and Governance
  - o Flagship Program #9: eFA3.0 (Promote administrative productivity and efficiency)
  - o Flagship Program #10: CARE UPOU (Ensure sustainable operations)
  - o Flagship Program #11: TAYO (Promote participatory governance and health and wellness within UPOU)
- Strategic Thrust #5: QAlidad
  - o Flagship Program #12: (Establish a QA culture within UPOU, and to promote and model QA in ODeL)

The road to UPOU@2022 can be presented through the diagram below:

Contributing to the Realization of the UP Strategic Plan 2017-2023
UPOU@2022, likewise, will support UP's Strategic Plan 2017-2023. The Strategic Thrusts and Flagship Programs in the UPOU's Strategic Plan will contribute to the four goals set as shown below:

Contribute to National Development (GOAL)

UPOU
- openUP
- UPOU Connected
- PLAZA
- Mission RA 10650

Promote Access and Diversity (GOAL)

UPOU
- accessUP
- FLEx
- InnovaTE
- Saliksik

Public Service

Teaching, Learning & Research

QA

Governance

UPOU
- E-FA 3.0
- Care UPOU
- TAYO

Optimize Use of Resources (GOAL)

Improve Welfare of Constituents (GOAL)

Collective Efforts, Partnership and Support: Key to UPOU@2022 Vision
To realize UPOU@2022 Vision, collective efforts of UPOU's academic and administrative staff will be harnessed; partnerships and collaborations with relevant organizations will be forged; and the support of the UP System and the whole UP Community will be requested.