

[Contest Guidelines]

ASEAN-Korea Youth Character Design Contest

ASEAN-Korea Youth Character Design Contest is being held as one of the ASEAN-Korea Youth Summit's link programs, and it aims to select a representative character of ASEAN-Korea Youth Summit and to promote the summit.

※ ASEAN-Korea Youth Summit will be held in August 10-13, under the theme, "Inclusion and Integration for the ASEAN-Korea Community" to promote youth exchanges and cooperation among future generations of ASEAN-Korea.

● TITLE

- ASEAN-Korea Youth Character Design Contest

● ELIGIBILITY

- ASEAN and Korean Youths (between the ages of 18 and 24)

● SCHEDULE

- Entry Period: May 6th (Thu.) ~ **May 23rd (Sun.)**, 2021
- Screening Period: May 24th (Mon.) ~ 27th (Thu.), 2021
- Winner Announcement: **May 28th (Fri.)**, 2021

※ Winners will be announced on ASEAN-Korea Youth Summit's homepage (www.akys.kr) and contacted individually

● SUBMISSION CATEGORY

- A character design that can stand for "ASEAN-Korea Youth Summit"
- ※ ONE (1) basic character and ONE (1) applied character that wears the traditional costume of entrant's nation should be submitted
- ※ A description of what your character symbolizes should be submitted
- ※ The character should reflect youthfulness and dynamic of the youth summit
(Please refer to the 2021 ASEAN-Korea Youth Summit's Slogan <Connected Us, Beyond the Future>)
- ※ Please note that entry design may be modified during the development process

● AWARDS

- 10 winners will receive 1) A CERTIFICATE OF AWARD and 2) A DIARY PLANNER with winners' designs printed
- Selected entries will be featured in the publications, souvenirs, summit promotional videos, AKYS homepage, SNS etc

● **SUBMISSION GUIDELINES**

	SUBMISSIONS	FILE FORMAT
Required Documents	<ul style="list-style-type: none"> · Application Form (annex. form 1) · Consent to Collection and Use of Personal Information (annex. form 2) · Character Introduction (annex. form 3) · Character Proposal (annex. form 4) 	Microsoft Word File

※The name of the file should be: Name of Character_entrant’s full name
 (Ex: The Name of Character_Elena Kim)

● **HOW TO APPLY**

- Online (mail) application: akys@koreayouth.net

※NOTE: Entries should be sent to the secretariat by **May 23rd (Sun.)**

● **SELECTION CRITERIA**

- The approved entries will be screened by the jury on the suitability, originality, popularity, and usability of submitted works

Exclusion Criteria

- If submitted works have been submitted to other contests
- Copyright Infringement
- Work that infringes on any intellectual property rights owned by a third party
- Plagiarism or entries that are similar to other works

● **NOTICE**

- Please ensure to fill out all required forms
- It is possible to enter multiple times, however, no duplicate awards are allowed for the same person.
- Only works that have not already been presented and released can be submitted for entry
- Submitted works will not be returned
- The submitter declares that he/she has independent, complete, explicit, and uncontroversial copyright of your submissions and that such submissions do not infringe upon the rights of any third party, including but not limited to the copyright and rights of portrait, reputation, and privacy, and takes legal responsibility on this

- If there is a legal liability issue even after the selection, the selection will be nullified, and all legal liabilities for any disputes arising from your breach of the aforementioned warranties shall be borne by the submitter (cancellation of the award of the relevant work and return of prize and award).
- All legal rights of the selected entries belong to the secretariat of the Korea-ASEAN Youth Summit, and the winner agrees to authorize the organizer and its associated companies to use, with or without modification, entries for campaigns and promotions till the 2021 ASEAN-Korea Youth Summit and its linking projects end.
- If the entry fails to meet selection criteria, the scale of the award and the number of prize winners may be adjusted.
- Content and schedule are subject to change depending on the circumstances
- Your participation in this contest in part or in full shall be deemed as you have fully understood and accepted all terms and conditions contained above

● **INQUIRY**

- Project Management Team of The National Council of Youth Organizations in Korea:
akys@koreayouth.net / +82-2-2667-0897

(Form 1)

ASEAN-Korea Youth Character Design Application Form

- Please ensure to fill out all forms (including ‘Consent to collect and use of personal information’)
- Please complete the application form (fill in the table) / Font size: Times New Roman 11pt

○ Personal Information (※Required)

Name of Your Character				
Applicant	Full Name		Date of Birth	
	Nationality			
	Address			
	Phone Number		E-mail	

○ Required Documents and Commitment Matter

Required documents	1. ASEAN-Korea Youth Character Design Application Form (annex. form1) 2. Consent to collection and use of personal information (annex. form 2) 3. Character Introduction (annex. form 3) 4. Character Proposal (annex. form 4)
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I confirm the following in applying for the 「ASEAN-Korea Youth Character Design Contest」 (After reading all contents please write ‘O’)	
I represent that my submission qualifies for entry into the contest and that it does not infringe on any copyright, trademark, trade name, service mark or patent.	
If it is confirmed that the entry work has been selected for other competitions or support projects, and it is confirmed that false information, violation of participation restrictions, or infringement of the intellectual property rights of others, the award will be canceled and they must be returned.	
I agree to authorize the organizer and its associated companies to use, with or without modification, my submissions for promotional purposes, including but not limited to using entry work in spot video, goods production, and various promotional materials.	

2021. . .

※By signing this form, I acknowledge that I fully understand the contest guidelines and rules, and agree to abide by them.

Consent Provided by: (Name)

To the Secretariat of ASEAN-Korea Youth Summit

(Form 2)

Consent to Collection and Use of Personal Information

■ Matters regarding collection and use of personal information

○ **Purpose of Collection and Use**

We intend to collect and use the minimum amount of personal information to secure a smooth communication for such information as confirm applicants' identification, and handle general contest procedures: confirmation of acceptance, screening of works, and presentation of awards.

○ **Items to Be Collected and Used**

[Mandatory Information] Full name, Date of Birth, Nationality, Address, Contact Information (mobile number, email address)

○ **Period to Retain and Use**

Personal information above is retained and used for the aforementioned purposes from the date the applicant agrees to its collection/usage to the end of all 2021 ASEAN-Korea Youth Summit's linking programs

○ **Right to Refuse Consent and Disadvantage upon any Refusal to Agree**

Consent to collection and use of required information from personal information indicated above is compulsory for the contest process. However, if the applicant chooses to refuse it, he/she may receive some penalties.

I fully understand and agree to the collection and use of personal information as above.

	Full name	Consent to collect and use personal data
Applicant		Agree

※The personal information will not be used for any purpose other than those agreed upon, and if an applicant wants to refuse the use of the provided personal information, you may request to view, correct, or delete the personal information through the person in charge of personal information management.

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To the Secretariat of ASEAN-Korea Youth Summit

(Form 3)

Character Introduction

○ **Character Overview**

* Name of Your Character	(National Language)
	(English)
	(Nationality)
Brief Character Introduction (within 50 words)	
Purpose of Character	(※ Please explain the purpose, background, etc.)
Character Description	(※ Please describe character's outer appearance, personality, features, etc.)

* Please note that the name of the character should be easy to pronounce in English

(Form 4)

Character Proposal

(Please insert an image here)

Basic Character

(Please insert an image here)

Applied Character (Character Wearing Traditional Costume of Entrant' Nation)