



UP Open University • Faculty of Management and Development Studies **ASSOCIATE OF ARTS IN DIGITAL ENTREPRENEURSHIP**

The Associate of Arts in Digital Entrepreneurship (AADE) is designed to prepare students for baccalaureate studies but at the same time equip them to become digital entrepreneurs or prepare them for employment or careers in a broad range of professions in enterprises, corporations, public and non-government organizations through specialization courses.

The AADE follows Republic Act No. 10647 otherwise known as the Ladderized Education Act of 2014, which aims to strengthen the transition between Technical-Vocational Education and Training and Higher Education. It is in sync with Republic Act No. 10968 or an act institutionalizing the Philippine Qualifications Framework (PQF).

An associate program in digital entrepreneurship will provide an academic space for anyone thinking of becoming an entrepreneur in the digital landscape, or introducing digital innovations in their businesses or pursuing a career related to digital innovations and opportunities. Digital entrepreneurship highlights the changes in entrepreneurial practice, landscape, theory, and education.

Program Goals

The AADE program aims to develop graduates who are able to:

- Demonstrate creativity, innovation and uprightness in discovering, managing, scaling, and transforming business ideas, assets, products, services and key components into digital;
- Demonstrate entrepreneurial attitudes which integrate business ethics, cultural sensitivity, ecological principles, and social responsibility in the digitally adept enterprise; and
- Operate and adapt in a digitally networked and rapidly changing business environment.

Mode of Instruction

All courses are taught online following the principles of guided independent study and collaborative inquiry.

Admission Procedures

Step 1: Apply for admission and upload the admission requirements through the Online Application System. Monitor the progress of your application through the OAS.



Step 2: As soon as the online application is accomplished, mail the complete and valid admission documents to the address below:



The Admission Section
Office of the University Registrar
UP Open University
Los Baños, Laguna 4031
Philippines

Refer to the UPOU Academic Calendar for the deadline for submission of application documents.

Step 3: If required, take the Undergraduate Assessment Test (UgAT). Details of the UgAT will be emailed by admissions.



Step 4: Complete the DE Readiness Module (DERM). The link to the DERM will be emailed by admissions.



Step 5: Wait for an email from the OUR for the admission results. Results of the evaluation will be released after the evaluation of the respective Admissions Committee and before the registration/enrollment period of the applied term.

