



UP Open University • Faculty of Information and Communication Studies **MASTER OF DEVELOPMENT COMMUNICATION**

The Master of Development Communication (MDC) Program is designed to provide communication professionals a deeper understanding and a firm foundation of development communication theories and the necessary skills for development work.

Upon getting your Admissions Notice, you may proceed to enroll. The enrollment procedure is indicated in the admission slip. If students intend to defer their admission, they may do so for one year. Please contact us for deferment or other clarifications regarding your admission and enrollment.

Program Goals

Upon completion of the program, students are expected to be able to:

- Apply the principles and approaches of development communication in their work;
- Design, produce, and evaluate communication materials and programs;
- Conceptualize and conduct applied communication research; and
- Practice the values of a development communicator.

Mode of Instruction

All courses are taught online following the principles of guided independent study and collaborative inquiry.

Admission Procedures

Step 1: Apply for admission and upload the admission requirements through the Online Application System. Monitor the progress of your application through the OAS.



Step 2: As soon as the online application is accomplished, mail the complete and valid admission documents to the address below:



The Admission Section
Office of the University Registrar
UP Open University
Los Baños, Laguna 4031
Philippines

Refer to the UPOU Academic Calendar for the deadline for submission of application documents.

Step 3: If required, take the admission exam. The details of and instructions for taking the exam will be emailed by admissions.



Step 4: Complete the DE Readiness Module (DERM).



The link to the DERM will be emailed by admissions.

Step 5: Wait for an email from the OUR for the admission results. Results of the evaluation will be released after the evaluation of the respective Admissions Committee and before the registration/enrollment period of the applied term.

