GUIDELINES ON THE IMPLEMENTATION OF THE ICDL ASIA DIGITAL CHALLENGE 2023

A. INTRODUCTION

The International Computer Driving License (ICDL) is an international standard in end-user computer skills. It is a certification in the practical use of computers and computer applications. It offers a wide range of modules including Computer Essentials, Word Processing, and IT Security. Candidates take tests in the modules which are most relevant to their educational and professional requirements, thereby creating their ICDL Profile whether in school, university or in the workplace.

In March 2015, ICDL Asia accredited the Department of Information and Communications Technology (DICT) as the first Accredited Test Center (ATC) in the Philippines. This accreditation is on a non-exclusive basis to carry out certification examinations for examinees at the ATC location only. The partnership between ICDL Asia and DICT created a unique opportunity for the Philippine government to raise awareness on the current state of and opportunities to improve the current workforce skills. The partnership between ICDL Asia and DICT was renewed and commenced on 01 March 2018 and shall continue until terminated in accordance with its terms.

B. BACKGROUND

ICDL Asia will be conducting the ICDL Digital Challenge 2023. The Digital Challenge aims to search for and recognize the top Secondary and Tertiary students with the best digital and ICT skills in Asia.

First held in 2017, this student competition attracted over 3500 students and 106 schools from seven territories to participate. In 2018 the competition was held in Bangkok Thailand where the Philippines garnered 2nd and 3rd place in the secondary level category. In 2019, Philippine representatives in Kuala Lumpur, Malaysia were both 3rd placers in the secondary and tertiary levels, and in 2022 the Philippines returned to the competition where it has since triumphed on every track and garnered two gold trophies from both the secondary and tertiary levels.

After witnessing great success in its first virtual competition last year, ICDL Asia will continue to implement it virtually amid the ongoing COVID-19 pandemic, allowing more students across the Asia-Pacific region to participate. The competition is open to secondary and tertiary students, between 13 to 25 years of age, and who have been adjudged to have the best digital and ICT skills in his/her country.

C. COMPETITION RULES

ICDL Asia Digital Challenge 2023 is back! ICDL Asia will be conducting the ICDL Digital Challenge 2023. The Digital Challenge aims to search for and recognize the top Secondary and Tertiary students with the best digital and ICT skills in Asia.

- 1. The competition is open to secondary and tertiary school students. Interested individual who would like to join the competition shall be categorized into:
 - Category 1: Secondary students aged between 13-17 years
 - Category 2: Tertiary Students aged between 18-25 years

Students aged 17 years who are in Junior Colleges, Polytechnics or other Vocational schools will fall under Tertiary education.

- 2. Top contestants from the 2019, 2021 and 2022 ICDL Digital Challenge from each participating country are not eligible to participate in the 2023 competition.
- 3. All contestants are required to submit an online registration form* to ICDL Asia to confirm the successful competition registration. Contestants should submit accurate information with the help of the school including name, age, gender, region, school, competition category, competition track and a profile photo.
- 4. Contestants are required to prove their student identity upon registration at each round of the competition.
- 5. The Competition is on a "First Come, First Served" basis. First 5 Secondary and Tertiary level schools will be admitted. A total of 10 schools will compete in the challenge
- 6. Only 2 students per track per school are required to compete
- 7. The Competition and ICDL modules will be free of charge. Students must submit the ICDL Application form to their respective coaches.

Please see the table below for an overview of the competition by category

| | | Secondary Level | | | Tertiary Level | | |
|-----------------------------------|-------------------------|---|-------------------|---|----------------------|-------------------|-------------------------------------|
| | | Business Track | Design Track | Emerging Technologies Track | Business Track | Design Track | Emerging Technologies Track |
| Round 1 (Preliminary Round) | June 13- 16, 2023 | Application Essentials | | | | | |
| Round 2 (National Round) | July 11, 2023 | Documents Presentation | 3D Design | Cloud Computing Big Data | Digital Marketing | 3D Design | 1.Cloud Computing 2.Big Data |
| Round 3 (Grand Final Round) | August 25, 2023 | Data Analytics | Design Project | Emerging Technologies Project | Data Analytics | Design Project | Emerging Technologies Project |

D. COMPETITION ROUTE AND COMPETITION DETAILS

ROUND 1: Preliminary Round (13th June 2023 – 16th June 2023)

Contestants are required to complete the ICDL Application Essentials:

- Contestants will be given a complimentary ICDL module pack (including eBook) of the Application Essentials Module with one-year access. Upon completion and passing the test, contestants will receive their ICDL eBadges and eCertificates via their registered email.
- Contestants are required to complete the ICDL Application Essentials test.
 The Application Essentials test covers the basic digital skills at work such as Documents, Spreadsheet and Presentation.
- Test Format:

Total Questions : 36 Questions Cut-off time : 45 minutes

o Passing score : 75%

o Type : multiple-choice, hot-spot and in- application test

- Contestants are required to achieve at least a pass (>75%) score from the ICDL Application Essentials test within the stipulated period for the Preliminary Round to qualify for the National Round.
- Any test taken before or after the competition timeline for this round shall not be qualified or entertained
- Contestants are required to complete the ICDL module test on-site, at the nearest DICT Office managed by the ILCDB Regional Focal invigilators
- The TOP TWO** contestants for each school with the highest score and shortest time will represent their school for Round 2 (National Round).

ROUND 2: National Round (11th July 2023)

Contestants are required to complete the TRACK of their choice based on their schools' category:

| Track | Secondary Level | Tertiary Level | | |
|--------------------------|---------------------------------|---------------------------------|--|--|
| Business | - Documents - Presentation | - Digital Marketing | | |
| Design | - 3D Design | - 3D Design | | |
| Emerging Technologies | - Cloud Computing - Big Data | - Cloud Computing - Big Data | | |

- No Additional entry fee required for the National Round
- Contestants are required to complete the ICDL module test on-site, at the nearest DICT Office managed by the ILCDB Regional Focal invigilators
- ICDL Module tests are based on the track of the contestants.
- The TOP TWO** contestants for each track with the highest score and shortest time will represent their school for Round 3 (Grand Final Round)

GRAND FINAL ROUND (25th August 2023)

Contestants are required to complete the TRACK of their choice based on their schools' category:

| Track | Secondary School | Tertiary Institute | | |
|--------------------------|----------------------------------|----------------------------------|--|--|
| Business | Data Analytics | Data Analytics | | |
| Design | Design Project | Design Project | | |
| Emerging Technologies | Emerging Technologies Project | Emerging Technologies Project | | |

- No Additional entry fee required for the Grand Final Round
- Business Track: Contestants are required to complete the live remote online testing managed by the ICDL Asia. Participation in the Grand Final Round on August 25, 2023 is mandatory.
- Design Track and Emerging Technologies Track: The theme and details of the Grand Final design project and emerging technologies project will be given to contestants in advance to complete and submit to ICDL Asia by the stipulated deadline. Participation in the Grand Final round on 25th August 2023 will not be required.
- Announcement of winners for each track will be held during the award ceremony.
- The Grand Final Round will be hosted virtually from ICDL Asia

IMPORTANT NOTE: All contestants who have successfully passed certification tests during the competition will receive ICDL eBadges and eCertificates via email.

AWARD CEREMONY AND ICDL ASIA DIGITAL LITERACY DAY (7TH SEPTEMBER 2023)

- Winners will be announced during the ceremony. Prizes that are not received/ collected physically during DL Day 2023 will be shipped to the winning finalists' territory by ICDL Asia after the event.
- ICDL Asia will screen and notify the grand finalists accordingly. The school in which the contestants are registered will also be notified in advance
- All finalists are required to attend the Award ceremony and ICDL Asia
 Digital Literacy Day that will be hosted virtually from ICDL Asia.
- Attendance on the awarding ceremony is mandatory

E. AWARDS

• All respective Gold, Silver and Bronze winners will be awarded with a trophy and a certificate of participation. Additional prizes will be announced nearer to the competition date.

- All Grand Finalists shall receive an ICDL Profile eCertificate and eBadges for passing the test
- Finalists will have a chance for an exclusive interview and recording to be featured on ICDL Asia newsletter and social media online pages.
- Representing schools and coaches will receive a certificate of appreciation to acknowledge their presence in the competition.

IMPORTANT NOTE: Finalists must provide accurate personal information to ICDL Asia to ship the prizes using a registered courier service.

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